

EXHIBIT AT HOME in the Foyer 2019 | Information & Guidelines

AT HOME aims to strengthen the creative industries across the Mount Alexander Shire and Central Victoria by encouraging and nurturing curiosity, collaboration and conversation.

Mount Alexander Shire Council is calling for Expressions of Interest from individuals and organisations working across the creative industries to be part of the Phee Broadway AT HOME program for 2019-20.

Exhibition Space

As the entrance to both the Castlemaine Phee Broadway Theatre and the Castlemaine Library, the Phee Foyer is a prominent display space in central Castlemaine. The Foyer is a large and open room, with two available walls for work to be displayed on;

1. Large wall – 6 metres total – two sections of 3 metres width
2. Smaller wall – 4 metres wide

There is a professional hanging system with movable tracks and artwork will need to be displayed using the installed hanging system, or an approved alternative.

Exhibition Times

Exhibitions will run for six weeks, and you can advise your preference for dates on the application form. The Phee Foyer is open to the public during opening hours for the Castlemaine Library and during any performances in the Phee Broadway Theatre. Please note: The foyer operates as an unstaffed space, so all artwork is exhibited at the artists' own risk.

Exhibition Information

During theatre performances, the foyer can be used as a temporary box office or to serve refreshments. There is no permanent box office or bar in the theatre foyer. Residents need to provide all the requirements to facilitate this.

Opening and Events

You are welcome to organise an opening or other events associated with the exhibition, such as an artist talk. Timing of events is to be negotiated with the Cultural Development Officer. You will also need to facilitate all requirements for hosting associated events. Council's Venues Coordinator can assist with certain logistical requirements such as trestle tables.

Promotions

Successful applicants are responsible for their own promotions however Council will support your project through Council and the Theatre's marketing and communications platforms.



Artwork Sales

You can sell the artwork in your exhibition however Council will not act as an agent for the sale of your works or accept money on your behalf.

If you would like to sell your work, ensure you include contact details and prices in your listing/catalogue. Please note: sold artworks need to remain in the Foyer until the completion of the exhibition.

General Responsibilities

It is the responsibility of the resident to read, understand and comply with the 'Mount Alexander Shire Venue Hire Terms and Conditions' document. You will be required to undertake a venue induction and supply material for the purposes of promotion and production, as listed below. This can be updated as your residency develops.

Production Documentation

If you are successful with this application you will need to provide the following information for promotion and scheduling purposes:

1. Schedule of your event/s, including bump in/out, opening, etc
2. Technical requirements, as necessary
3. Promotional content.

Assessment Criteria

This residency is for individuals and organisations based primarily within Mount Alexander Shire with a track record of thoughtful, creative enterprises and cultural endeavours. Preference is for EOI applications that aim to achieve the following:

1. The development, or testing of new ideas and new works.
2. Support local talent and strengthen the capabilities and profile of creative enterprises within the region.
3. Participatory, collaborative or performative residencies that broaden community access and interest in the theatre.

Applications

Complete and submit the Application Form by the close of business on **Monday the 11th of February 2019**. You will be advised of the outcomes of your application for the AT HOME program in March.



For further information contact: Vicki Anderson
P: 5471 1877
E: arts@mountalexander.vic.gov.au

EXHIBIT AT HOME in the Foyer 2019 | Application Form

Applicant Information	
Organisation (if applicable)	
Name	Phone
Postal Address	Town
Post Code	E-mail
Exhibition Title	
Artist/s Names	
Description: Mediums, number of works, concepts and themes, etc. Around 200 words	
Selection Criteria	
<p>Briefly explain how your project may do any or all of the following:</p> <ol style="list-style-type: none"> 1. Develops new works and/or tests new ideas; 2. Supports local talent and strengthens the capabilities and profile of creative enterprises within the region; 3. Participatory, collaborative or performative approaches that broaden community access and interest in the theatre. 	
Support Material	
<p>Please provide the following support material with your application</p> <ul style="list-style-type: none"> • A short bio or one-page CV for key creative personnel involved in your project. • 3-5 items of visual support material. Accepted formats are image files (jpg format and no greater than 2MG each). PDF files (no greater than 2MG each) Video (MP4 format) or a link to a website or Instagram page. <p>List your visual support material overleaf and note the relevance to the application, for example, image of an artwork to be exhibited, catalogue of past exhibition, video of a performance, etc.</p>	

Support material list	
File Name & Type	Description
eg: artcatalogue.pdf	eg: exhibition catalogue 2017

Highlight the time you would prefer to exhibit

APRIL 3 -	MAY 15 -	JUNE 26 -	AUG 7 -	SEP 18 -	OCT 30 -	DEC 11 2019 -
MAY 12 2019	JUNE 2 2019	AUG 4 2019	SEP 15 2019	OCT 27 2019	DEC 8 2019	FEB 2 2020

Will you be hanging your work using the provided hanging system of wires on tracks?
If NOT please advise how you will be installing the artwork

Application Checklist	Key Dates
<p>I am including with my application:</p> <ul style="list-style-type: none"> This completed and signed application form Short bio's / artist CV's Support material for your application 	<p>APPLICATIONS CLOSE 5 pm Monday the 11th of February 2019</p> <p>PANEL ASSESSMENT Mid-February 2019</p> <p>NOTIFICATION March 2019</p>

Submitting

POST TO: Vicki Anderson, Cultural Development Officer, Mount Alexander Shire Council

PO BOX 185, CASTLEMAINE VIC 3450

EMAIL: arts@mountalexander.vic.gov.au

IN PERSON: Vicki Anderson, Cultural Development Officer, Mount Alexander Shire Council
27 Lyttleton Street, CASTLEMAINE VIC 3450

I have read the 'Expression of Interest' Information and Guidelines' documents and agree this EOI will meet these conditions.

Signature

Date