

## PLAY AT HOME Residency 2019 | Information & Guidelines

**AT HOME** aims to strengthen the creative industries across the Mount Alexander Shire and Central Victoria by encouraging and nurturing curiosity, collaboration and conversation.

Mount Alexander Shire Council is calling for Expressions of Interest from individuals and organisations working across the creative industries to be part of the Phee Broadway AT HOME program for 2019-20.

### The Residency

The PLAY AT HOME residency will give successful applicants:

1. Free use of the Phee Broadway Theatre for 12 weekday afternoons or evenings
2. 16 x hours of in-kind technical support
3. Public Liability insurance
4. Promotional support for your residency project through Council and the Theatre's marketing and communications platforms.

### Residency Times

This twelve-day residency has the potential to be scheduled as a monthly, fortnightly or possible weekly series of rolling events. Ideally suited to trial an idea for a music club, an art symposium, a series of performances or pedagogical arts activities, this residency allows you to use the Phee to test a creative industry concept and time to build a new audience. PLAY AT HOME will support one resident with access to basic theatre amenities for up to twelve sessions, with technical support provided as required, leading to self-sufficient operations. These session times will be subject to availability within the current theatre schedule. This residency is available to individuals and organisations based primarily within the Shire.

### Theatre Space

The Phee Broadway Theatre has tiered seating for 231 people and one permanent wheelchair space. Additional wheelchair spaces can be made available via the removal of seats in the 1st row.

The theatre has a 10-metre deep proscenium stage with a black painted sprung wooden floor, a cyclorama curtain, and small wings both left and right of the stage. Equipped with a basic standard lighting rig which is suitable for most basic performance types, however, customized lighting designs can be achieved with planning and technical support. There are two dressing rooms, a kitchen and a loading dock with entry from Mechanics Lane. All successful applicants will have an induction to the venue.

For the full theatre specifications please refer to the Phee Broadway Technical Specifications available online at <http://pheebroadwaytheatre.com.au/venuehire>

## Public Performances and Events

During performances, the foyer can be used as a temporary box office or to serve refreshments. There is no permanent box office or bar in the theatre foyer. . A temporary set-up can be organised with Council as part of the coordination of your public performances.

## Box Office and Ticketing

A new ticketing service will be accessible through the Visitor Information Centre and Mount Alexander Shire from April 2019. AT HOME residents can use this service which is subject to competitive fees and charges.

## General Responsibilities

It is the responsibility of the resident to read, understand and comply with the 'Mount Alexander Shire Venue Hire Terms and Conditions' document. You will be required to undertake a venue induction and supply material for the purposes of promotion and production in advance of your residence, as listed below. This can be updated as your residency develops.

## Production Documentation

If you are successful with this application you will need to provide the following information for promotion and scheduling purposes:

1. Schedule of your event/s, including bump in/out, rehearsals, etc
2. Personnel list
3. Technical requirements, including a lighting plan
4. Promotional content

## Assessment Criteria

This residency is for individuals and organizations based within Mount Alexander Shire with a track record of thoughtful, creative enterprises and cultural endeavours. Preference is for EOI applications that promise to achieve the following:

1. The development, or testing of new ideas and new works.
2. Support local talent and strengthen the capabilities and profile of creative enterprises within the region.
3. Participatory, collaborative or performative residencies that broaden community access and interest in the theatre.

## Applications

Complete and submit the Application Form by the close of business on Monday the 11th of February 2019. You will be advised of the outcomes of your application for the AT HOME program in March.

## PLAY AT HOME Residency 2019 | Application Form

Applicant Information	
Organisation (if applicable)	
Name	Phone
Postal Address	Town
Post Code	E-mail
Residency Project Description	
Working Title	
Key Artistic Personnel	
Residency Description: Include a description of what you want to do, the themes, concepts and artistic intent of your project. Around 200 words.	
Selection Criteria - Briefly explain how your project may do the following:	
1. Develops new works and/or tests new ideas.	
2. Support local talent and strengthen the capabilities and profile of creative enterprises within the region.	
3. Participatory, collaborative or performative approaches that broaden community access and interest in the theatre.	

### Support Material

Please provide the following support material with your application. List your support material and note the relevance to the application, for example, image of an artwork to be exhibited, catalogue of past exhibition, video of a performance, etc.

1. A short bio or one page CV for key creative personnel involved in your project.
2. Up to 5 items of visual support material. Accepted formats are image files (jpg format no greater than 2MG each), PDF files (no greater than 2MG each) Video (MP4 format) or URL links to websites, videos or Instagram pages.

File name & type eg: https://performance.org.au	Description eg: our company website
1.	
2.	
3.	
4.	
5.	
Preferred weekday/cycle for residency This is an indication only and will be subject to availability	
Application Checklist	Key Dates
I am including with my application: <ul style="list-style-type: none"> <li>• This completed and signed application form</li> <li>• Short bio's - artist CV's</li> <li>• Support material for your application</li> </ul>	<b>APPLICATIONS CLOSE</b> 5 pm Monday the 11 <sup>th</sup> of February 2019  <b>PANEL ASSESSMENT</b> Mid-February 2019  <b>NOTIFICATION</b> March 2019
Submitting	
<b>POST TO:</b> Vicki Anderson, Cultural Development Officer, Mount Alexander Shire Council PO BOX 185, CASTLEMAINE VIC 3450  <b>EMAIL:</b> <a href="mailto:arts@mountalexander.vic.gov.au">arts@mountalexander.vic.gov.au</a>  <b>IN PERSON:</b> Vicki Anderson, Cultural Development Officer, Mount Alexander Shire Council 27 Lyttleton Street, CASTLEMAINE VIC 3450	
I have read the 'Expression of Interest' Information and Guidelines' documents and agree this EOI will meet these conditions.	Applicant  Signature  Date